

Thursday 8th of December

11h45	Tim Friebel - Don't convert leads, cultivate brand ambassadors (Genesys)	15h05	COFFEE BREAK
12h20	Hubert de Cartier - How can performance marketing support your brand in a volatile & uncertain world? (UniverseM)	15h40	Tom De Baere - Data are marketer's guts (&KOO)
12h50	LUNCH BREAK	16h15	Tatjana Raman - Meaningful logistics with respect for people and planet (Bpost)
14h00	Katelen Perez T'Seyen - 5 ways to make your email marketing more sustainable (Flexmail)		
14h35	Steven Hofmans - Deliver moments that count (Salesforce)		

Friday 9th of December

11h15	Cédric Cauderlier - As a marketer, how are you going to face the digital habits evolution? (Mountainview)	14h00	Dennis Kenis & Eveline Grosjean - How we boost omnichannel revenue & ROAS? (Fightclub)
11h45	Kevin Kielbaey, Vivian Mosselmans & Jonathan Jacoby - Carrefour Belgium x Space Media Agency x LiveRamp collaborate to build the future of advertising	14h30	Maarten Van Herck - The Future of Shopping is Social Media - Publicis
12h15	Erik Polakiewicz - Become more consumer-centric? Learn to act more like a penguin instead of a goose (Digipolitans)	16h00	Afterwork drink with DJ Buscemi
13h00	LUNCH BREAK		